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## **Peak Performance Announces the Acquisition of Eifer Technologies Private Limited**

**Columbus, OH, December 3 2007:** Peak Performance Solutions, Inc. [www.peakpsi.com](http://www.peakpsi.com) has announced the acquisition of Eifer Technologies Pvt. Ltd. (ETP) [www.eifertech.com](http://www.eifertech.com), an insurance technology company which offers insurance application support & services, custom development, project management, business processing outsourcing, and information technology outsourcing.

Peak's acquisition of ETP represents the latest move in Peak's strategy of connecting customers with innovative solutions that deliver measurable and significant ROI. Plans are to have ETP's personnel, who are experienced with property & casualty insurance applications, augment Peak's U.S.-based staff to provide ongoing support for Peak's suite of software products, and to provide development services for Peak, and other organizations in North America, India, China and the UK.

Anurag Sharma, Founder and President of Eifer Technologies Pvt. Ltd., has extensive insurance industry IT experience and will continue to oversee ETP operations. Mr. Sharma developed Results International's India IT operations that later became Fiserv of India, where he served as General Manager overseeing insurance operations while supporting quality assurance.

ETP plans to offer a host of insurance process outsourcing products. In addition, many traditional business process outsourcing solutions will be offered as web services. The first of the new web services to be offered in 2008 are quoting and rating business functions, followed by accounting, billing, forms, compliance, and risk management functions. ETP will utilize Peak's SAS 70 Level II data center operations for hosting and web services and business process outsourcing products.

"By bringing Eifer Technologies together with Peak, we will be able to rapidly expand our IT and business process outsourcing capabilities, while continuing to offer customers high quality, web-based insurance business applications", said Steve Isaac, CEO of Peak Performance. "This acquisition demonstrates our continued focus on supporting the success of our customers, and on achieving our growth-oriented strategic objectives."

ETP's offices are located at 29, Second Floor, Defence Colony Market, New Delhi, India 110024.

### **About Peak Performance**

Founded in 2004, Peak Performance offers a comprehensive insurance processing solution for Property & Casualty insurance organizations and risk management solutions that deliver measurable and significant ROI, from reducing operating costs to improving loss ratios. Peak's unique approach combines mature and proven software solutions with web services and other modern technologies to redefine end-to-end processing. Others look to end-to-end as little more than automating processes from policy and claims, while we extend the definition to include streamlining processes throughout the entire operation.

For more information on Peak Performance products and services, visit [www.peakpsi.com](http://www.peakpsi.com).