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Peak Performance Signs with Fifth Third Bank to offer a Check Print Outsourcing Service for the P&C Insurance Industry

Columbus, OH, February 19, 2009: Peak Performance Solutions, Inc. (www.peakpsi.com) has signed with Fifth Third Bank (www.53.com) to offer web-based check printing services to the Property & Casualty Industry as part of Peak's insurance technology solutions.

Check and Form Printing Outsourcing through Peak Performance and Fifth Third Bank provides a cost-effective solution to transform and enhance your check/notice/disclosure/form printing and distribution process. By outsourcing key accounts-payable tasks to trusted business partners you can redeploy internal resources to more strategic business initiatives, generate cost savings and gain new process efficiencies. Cost savings for the check printing and forms processing services range from a low of \$5.50 to \$11.25 per processed document.

Key Features include:

- Same day turnaround on check/document printing and distribution (file receipt to check mailing)
- Online image archive for retrieval and storage of the check/document image for customer inquiry/research needs
- Consistent delivery of high-quality printed checks and documents, with capabilities to enhance the process with marketing inserts and color printing
- Established data security, business continuity and disaster recovery safeguards
- Commitment to Six Sigma methodologies and compliance with ISO 17799 security standards

About Peak Performance

Founded in 2004, Peak Performance offers a comprehensive insurance processing solution for Property & Casualty insurance organizations and risk management solutions that deliver measurable and significant ROI, from reducing operating costs to improving loss ratios. Peak's unique approach combines mature and proven software solutions with web services and other modern technologies to redefine end-to-end processing. Others look to end-to-end as little more than automating processes from policy and claims, while we extend the definition to include streamlining processes throughout the entire operation. For more information on Peak Performance's products and services, visit www.peakpsi.com.

About Fifth Third Bank

Fifth Third Bancorp is a diversified financial services company headquartered in Cincinnati, Ohio. The Company has \$120 billion in assets, operates 16 affiliates with 1,307 full-service Banking Centers, including 92 Bank Mart® locations open seven days a week inside select grocery stores and 2,341 ATMs in Ohio, Kentucky, Indiana, Michigan, Illinois, Florida, Tennessee, West Virginia, Pennsylvania, Missouri, Georgia and North Carolina. Fifth Third operates five main businesses: Commercial Banking, Branch Banking, Consumer Lending, Investment Advisors and Fifth Third Processing Solutions. Fifth Third is among the largest money managers in the Midwest and, as of December 31, 2008, has \$179 billion in assets under care, of which it managed \$25 billion for individuals, corporations and not-for-profit organizations. Investor information and press releases can be viewed at www.53.com. Fifth Third's common stock is traded on the NASDAQ(R) National Global Select Market under the symbol "FITB." Member FDIC.